# Congress of the United States

#### House of Representatives

COMMITTEE ON ENERGY AND COMMERCE 2125 RAYBURN HOUSE OFFICE BUILDING WASHINGTON, DC 20515–6115

> Majority (202) 225-2927 Minority (202) 225-3641

April 22, 2010

Mr. Thomas Bunn President U.S. Flue-Cured Tobacco Growers 250 Crown Boulevard Timberlake, NC 27583

Dear Mr. Bunn:

- 1. All communications to the Board of Directors, senior corporate management, distributors, or retailers relating to compliance with or the impact of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31), the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or any related regulation;
- 2. All other documents relating to:
  - (a) Compliance with or the impact of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31), the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or any related regulation, or
  - (b) Changes in the company's policies or practices related to the production and marketing of small cigars, large cigars, flavored cigars, flavored cigarettes, pipe tobacco, and roll-your-own tobacco resulting from the enactment of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31) or the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or the promulgation of any related regulation.

Mr. Thomas Bunn April 22, 2010 Page 2

- 3. All documents relating to the marketing of small cigars, large cigars, flavored cigars, flavored cigarettes, pipe tobacco, and roll-your-own tobacco, including:
  - (a) Any advertisements and a schedule of publications in which they have appeared or are scheduled to appear;
  - (b) Any communications, including e-mail, with any tobacco retailer or distributor relating to changes in the marketing of the company's products; or
  - (c) The marketing budget for 2007 through 2010 for each product.
- 4. All marketing or consumer research commissioned or considered by the company relating to the sale of small cigars, large cigars, flavored cigars, flavored cigarettes, pipe tobacco, and roll-your-own tobacco, including research related to the age of consumers;
- 5. All corporate policies or actions to ensure that the company's products are not consumed by minors. Please include a detailed description of all costs the company has incurred to implement these policies and actions; and
- 6. Documents sufficient to show the company's sale of small cigars, large cigars, flavored cigars, flavored cigarettes, pipe tobacco, and roll-your-own tobacco, including total sales, monthly sales, sales per distributor, and sales per retailer.

Please produce the requested information by Friday, May 7, 2010. In addition, we ask that you advise the Committee by Wednesday, April 28, 2010, whether you will comply with this request on a voluntary basis. An attachment to this letter provides additional information on how to respond to Committee document requests.

If you have questions regarding this request, please contact Stacia Cardille of the Committee staff at (202) 226-2424.

Sincerely,

Henry A. Waxman

Kya. Wayma

Chairman

Bart Stupak

Chairman

Subcommittee on Oversight and Investigations

Mr. Thomas Bunn April 22, 2010 Page 3

cc:

The Honorable Joe Barton

Ranking Member

The Honorable Michael Burgess

Ranking Member
Subcommittee on Oversight and Investigations

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April 22, 2010

Mr. Jonathan Cox Chief Executive Officer Commonwealth Brands 900 Church Street Bowling Green, KY 42101

Dear Mr. Cox:

- 1. All communications to the Board of Directors, senior corporate management, distributors, or retailers relating to compliance with or the impact of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31), the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or any related regulation;
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Mr. Jonathan Cox April 22, 2010 Page 2

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Subcommittee on Oversight and Investigations

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Mr. Jonathan Cox April 22, 2010 Page 3

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April 22, 2010

Mr. Donald Levin Republic Tobacco President 2301 Ravine Way Glenview, IL 60025

Dear Mr. Levin:

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Mr. Donald Levin April 22, 2010 Page 2

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Mr. Donald Levin April 22, 2010 Page 3

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April 22, 2010

Mr. John T. Wertheim President and Chief Financial Officer Prime Time International Company 2019 West Lone Cactus Drive Phoenix, AZ 85027

Dear Mr. Wertheim:

- 1. All communications to the Board of Directors, senior corporate management, distributors, or retailers relating to compliance with or the impact of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31), the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or any related regulation;
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Mr. John T. Wertheim April 22, 2010 Page 2

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Henry A. Waxman

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Chairman

Sincerely,

Bart Stupak Chairman

Bart Lyph

Subcommittee on Oversight and Investigations

Mr. John T. Wertheim April 22, 2010 Page 3

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April 22, 2010

Mr. Lawrence Wexler President and Chief Executive Officer North Atlantic Trading Company 3029 West Muhammad Ali Boulevard Louisville, KY 40212

Dear Mr. Wexler:

- 1. All communications to the Board of Directors, senior corporate management, distributors, or retailers relating to compliance with or the impact of the Family Smoking Prevention and Tobacco Control Act (P.L. 111-31), the Children's Health Insurance Program Reauthorization Act of 2009 (P.L. 111-3), or any related regulation;
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Mr. Lawrence Wexler April 22, 2010 Page 2

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Subcommittee on Oversight and Investigations

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Mr. Lawrence Wexler April 22, 2010 Page 3

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April 22, 2010

Mr. William Ziegler President and Chief Operating Officer Swisher International 20 Thorndal Circle Darien, CT 06820

Dear Mr. Ziegler:

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Mr. William Ziegler April 22, 2010 Page 2

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Subcommittee on Oversight and Investigations

Mr. William Ziegler April 22, 2010 Page 3

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